

STORIE DI BAGNI

Bathroom Stories



LAFENZA
TILE WITH STYLE

STORIE DI BAGNI

Bathroom Stories

Ogni storia è un'esperienza. Una raccolta di nuove proposte che rendono facile ed immediata la percezione della sala da bagno nelle sue molteplici composizioni di stile, posa e abbinamenti.

Questo volume vuole nutrire curiosità e nuove intuizioni, per progettare secondo i dettami di eleganza e personalità tipici del brand LaFaenza.

Every story is an experience. A collection of new proposals which make the perception of the bathroom easy and immediate in its numerous compositions of style, layout and mix and matches. This space aims to nurture curiosity and new insights to design in line with the latest fashions in elegance and typical features of the LaFaenza brand. Designed for those looking to furnish their bathroom with elegance and personality. "The Stylish Bathroom" offers endless possibilities to create unique environments, capable of reflecting any taste or aesthetic requirement. A perfect catalogue for those looking for style, comfort and originality in every detail.

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PRIMO PIANO

VIAGGIO ALL'INTERNO DELLA MATERIA CERAMICA

First floor - Journey into Ceramic matter



STORIE
DI BAGNI

Bathroom Stories



CONTEMPORARY

La scelta delle collezioni e delle combinazioni, come l'inaspettato binomio tra l'aspetto cromatico e le finiture dei materiali, è stata studiata meticolosamente per valorizzare il design degli ambienti e le sue molteplici espressioni.

The choice of collections and combinations like the unexpected duo between the chromatic aspect and the material finishes, was meticulously analysed to enhance the design of rooms and their multiple expressions.



Wall GEA6 12AV RM
Floor GEA6 120AV RM - MKGEA6 DK 30AV

STORIE DI BAGNI

Contemporary

Essenziale e sofisticato, questo ambiente pone l'accento sulla presenza vibrante della ceramica ad effetto legno a pavimento e la sua capacità di abbinarsi stilisticamente con soluzioni differenti dei componenti dell'arredo bagno e dei materiali delle pareti verticali.

Essential and sophisticated, this room focuses attention on the vibrant presence of wood-effect ceramic flooring and its ability to stylishly match up with different solutions for bathroom furnishing components and the materials for the walls.



Wall MAXXI6 278AG RM
Floor YKSG6 2012TN RM



STORIE DI BAGNI

Contemporary

Una combinazione selezionata per la sua forte identità stilistica, per intercettare il gusto di un pubblico dinamico e moderno, pur rimanendo in linea con il codice estetico del brand.

A combination selected for its strong stylistic identity to intercept the taste of a dynamic and modern audience, while remaining loyal to the brand's aesthetic code.

Wall VIS6 278PB RM
Low wall behind the tub AE VEN6 278 LPM
Floor AE VEN6 120 LPM

STORIE DI BAGNI

Contemporary

La variabile stilistica si trova anche nell'abbinamento di più colori all'interno della medesima collezione. Un modo per customizzare lo spazio anche in funzione della natura dell'arredo bagno e dell'estetica generale che si vuole conferire allo spazio.

The variable styles can also be found in the combination of several colours within the same collection. A way to customise the space according to the nature of the bathroom furnishing and the general aesthetics which one is looking to give the room.



GEA6 12G RM



STORIE
DI BAGNI
Contemporary



Perfette simmetrie ed eleganza nella
forme; sapienti composizioni nelle
variabili del prodotto ceramico.

Perfect symmetries and elegant shapes;
clever compositions
in the ceramic product's variables.



Wall TRA OB6 278 LPM
Floor TRA OB6 120 LPM



Wall TRA SG6 278 LPM
Floor FVNT6 120TC RM



Wall AE OXG6 278 LP
Floor AE OXG6 120 LPM







STORIE DI BAGNI

Contemporary



Wall VIS6 278BC RM
Floor AE PAZ6 120 LPM



Wall MK.BLANCO6 30B
Floor BLANCO6 120B RM

STORIE DI BAGNI

Contemporary



Wall MK.BLANCO6 30B

STORIE DI BAGNI

Contemporary



Un dialogo tra passato e presente che unisce tradizione, nelle finiture legno e marmo, e modernità, nelle superfici e nei dettagli di arredo, in una composizione iconica.

A dialogue between the past and present that combines tradition, in the wood and marble finishes, and modernity, in the surfaces and furnishing details, in an iconic composition.



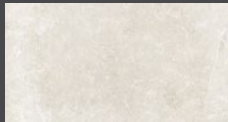
Wall AE PAZ6 278 LP
Floor YKSG6 2012B RM



CONTEMPORARY



GEA



AV 120x120 - 48"x48"
AV 60x120 - 24"x48"
MK 30x30 - 12"x12"

Painting



NCS S 5005 - Y20R

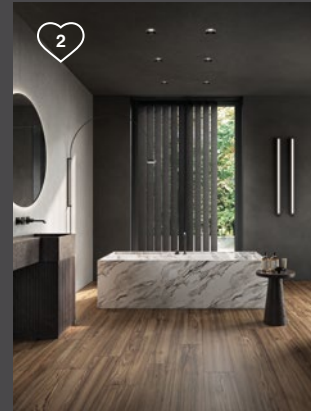


NCS S 2005 - Y20R

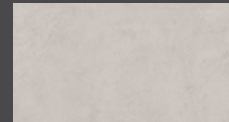
Grout



Floor and wall:
Mapei Bianco Luna 103
Kerakoll Fugabella KK4

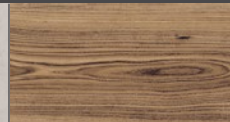


MAXXI



AG 120x278 - 48"x110"

YAKISUGI



TN 20x120 - 12"x48"

Painting



NCS S 8005 - Y20R



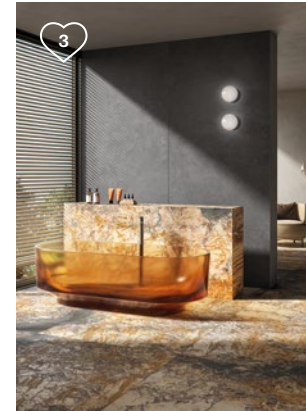
NCS S 7005 - Y50R

Grout



Floor:
Mapei Polvere Dorata 135
Kerakoll Fugabella KK 152

Wall:
Mapei Manhattan 2000 110
Kerakoll Fugabella KK 66



AESTHETICA



VEN 120x278 - 48"x110"
VEN 120x120 - 48"x48"

VIS



PB 120x278 - 48"x110"

Painting



NCS S 3502 - Y



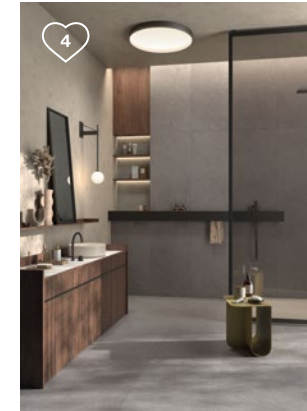
NCS S 5502 - Y

Grout

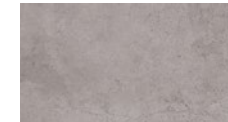


Floor and low wall:
Mapei Grigio Londra 119
Kerakoll Fugabella KK 10

Wall:
Mapei Grigio Londra 119
Kerakoll Fugabella KK 10



GEA



G 60x120 - 24"x48"

Painting



NCS S 3502 - Y

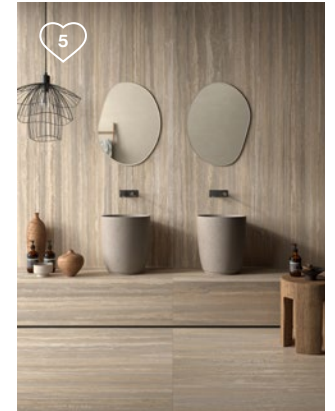


NCSS 6502 - Y

Grout



Floor and wall:
Mapei Grigio Medio 112
Kerakoll Fugabella KK 69



TRAVERTINO



OB 120x278 - 48"x110"
OB 120x120 - 48"x48"

Painting



NCS S 3005
Y50R



NCS S 6005
Y50R

Grout

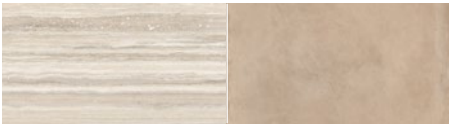


Floor and wall:
Mapei Bianco Antico 123
Kerakoll Fugabella KK 110

CONTEMPORARY



TRAVERTINO FAVENTIA



TRASG 120x278 - 48"x110"
FVNT TC 120x120 - 48"x48"

Painting



NCSS 3005 - Y50R NCSS 6005 - Y50R

Grout



Floor: Mapei Sabbia 133
Kerakoll Fugabella KK154
Wall: Mapei Bianco Antico 123
Kerakoll Fugabella KK 110



AESTHETICA



OXG 120x278 - 48"x110"
OXG 120x120 - 48"x48"

Painting



NCSS 3005 - Y20R NCSS 4005 - Y20R

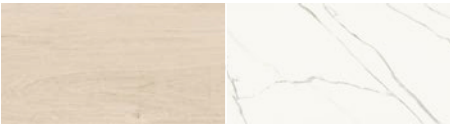
Grout



Floor and wall: Mapei Bianco Luna 103
Kerakoll Fugabella KK 4



DAMA AESTHETICA



A 20x150 - 8"x59" EXT 120x278 - 48"x110"

Painting



NCSS 5005 - Y20R NCSS 4005 - Y50R

Grout



Floor: Mapei Beige 132
Kerakoll Fugabella KK 109
Wall: Mapei Bianco 100
Kerakoll Fugabella KK 2



AESTHETICA VIS



PAZ 120x120 - 48"x48" BC 120x278 - 48"x110"

Painting



NCSS 3005 - Y50R NCSS 2005 - Y20R

Grout

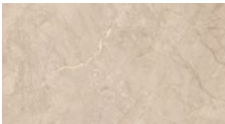


Floor: Mapei Bianco Luna 103
Kerakoll Fugabella KK 76
Wall: Mapei Sabbia 133
Kerakoll Fugabella KK 157

CONTEMPORARY



BLANCO



B 120x120 - 48"x48"
MK 30x30 - 12"x12"

Painting



NCS S 2005 - Y50R



NCS S 6005 - Y50R

Grout



Floor and wall:
Mapei Sabbia 133
Kerakoll Fugabella KK 81



AESTHETICA

YAKISUGI



PAZ 120x278 - 48"x110" B 20x120 - 8"x48"

Painting



NCS S 2005 - Y50R



NCS S 4005 - Y50R

Grout



Floor:
Mapei Sabbia 133
Kerakoll Fugabella KK 81



Wall:
Mapei Bianco Luna 103
Kerakoll Fugabella KK 76

CHARMING



Spazio, eleganza, funzionalità. Una nuova raccolta di sale da bagno che si distinguono per le loro dimensioni generose, un'atmosfera calda ed avvolgente, senza perdere una serie di vantaggi funzionali per ogni esigenza del quotidiano, pur mantenendo stili distintivi e di grande fascino.

Space, elegance and practicality. A new collection of bathrooms which stand out for their generous sizes, warm and welcoming atmosphere, without losing a series of practical advantages for every daily requirement, while holding on to distinctive and extremely charming styles. The choice of collections and combinations like the unexpected duo between the chromatic aspect and the material finishes was meticulously analysed to enhance the design of rooms and their multiple expressions.



STORIE DI BAGNI

Charming



Wall LOIRA6 278A LPM
Floor LOIRA6 120A LPM

STORIE
DI BAGNI
Charming

Il concetto di stratificazione rivive su questa superficie ceramica che riproduce, in modo fedele, l'essenza dell'onice. Una proposta total look, avvolgente, dal colore almond, per atmosfere raffinate.

The concept of stratification replays on this ceramic surface that faithfully reproduces the essence of onyx. A welcoming, total-look proposal in an almond colour for a sophisticated atmosphere.



Wall ZEUS6 278 LPM
Floor ZEUS6 120 LPM



STORIE DI BAGNI

Charming

Il marmo di per sè, da sempre, è sinonimo di 'classico'. Uno stile intramontabile e ben consolidato in tutto il mondo che oggi, con una ricerca del segno grafico e delle nuove tecniche produttive, ha donato alle sale da bagno una nuova ventata di modernità.

The marble in itself has always been synonymous with 'classic style'. A timeless and well-established style all over the world nowadays, with research into the graphic symbol and new production techniques, has given the bathroom a new surge of modernity.



STORIE DI BAGNI

Charming

Il classico che non ti aspetti. Un inedito che coniuga lo stile ancient all'eleganza materica. Per progettare, con semplicità sorprendente, il nuovo classico di charming.

The classic style that you weren't expecting. A uniqueness that combines ancient style with materic elegance. To design the new charming classic style with surprising simplicity.



Wall VIS6 278PB RM
Floor AE COL6 120 LPM



STORIE DI BAGNI

Charming



Top AE COL6 278 LP
Wall YAKISUGI62012 RM - MAXXI6 278DG RM
Floor MAXXI6 120DG RM

STORIE DI BAGNI

Charming

Un classicismo rivisitato che fa irrompere sulla superficie ceramica elementi di grande impatto scenico che trovano il giusto compendio nell' accostamento con soluzioni neutre, per composizioni di grande fascino.

A re-examined classicism which makes elements with great scenic impact burst onto the ceramic surface and which find the right synopsis in the combination with neutral solutions, for extremely charming compositions.



Washbasin AE COL6 278 LPM
Wall AE COL6 278 LPM
Floor VIS6 120BN RM



Finiture morbide al tatto e tonalità calde trasformano il bagno in un rifugio accogliente.

Finishes that are soft to the touch and warm shades transform the bathroom into a welcoming haven.

Wall VIS6 278A RM
Floor LOIRA6 120BLPM





STORIE DI BAGNI

Charming



Wall AE VEN6 278 LPM
Floor MAXXI6 120G RM



Wall AECAL6 278 LP
Floor AECAL6 120 RM



STORIE DI BAGNI

Charming



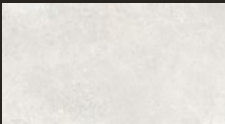
Wall AE EXT6 278 LP
Floor AE EXT6 120 LP



CHARMING



LOIRA



A
120x278 - 48"x110"
120x120 - 48"x48"

Painting



NCSS 6005 - Y20R



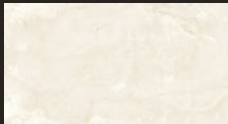
NCSS 8005 - Y20R

Grout



Floor and wall:
Mapei Bianco Luna 103
Kerakoll Fugabella KK 4

ZEUS



A
120x278 - 48"x110"
120x120 - 48"x48"

Painting



NCS S 7010 - Y30R



NCS S 4005 - Y20R

Grout



Floor and wall:
Mapei Caraibi 137
Kerakoll Fugabella KK 76

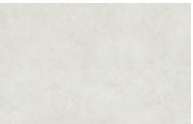


AESTHETICA



CAM
120x278 - 48"x110"

VIS



W
120x278 - 48"x110"
120x120 - 48"x48"

Painting



NCS S 2002 - Y



NCS S 5005 - Y20R

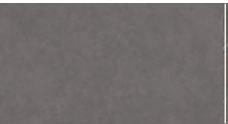
Grout



Floor and wall:
Mapei Bianco Luna 103
Kerakoll Fugabella KK 4

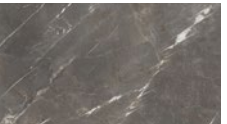


VIS



PB
120x278 - 48"x110"

AESTHETICA



COL
120x120 - 48"x48"

Painting



NCS S 7502 - Y



NCS S 7010 - Y50R

Grout



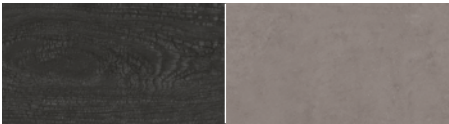
Floor and wall:
Mapei Grigio Londra 119
Kerakoll Fugabella KK 10

CHARMING



YAKISUGI

MAXXI



YAKISUGI
20x120 - 8"x48"

DG
120x278 - 48"x110"
120x120 - 48"x48"

Painting



NCS S 5005 - Y20R



NCS S 7005 - Y20R

Grout



Floor:
Mapei Grigio Cemento 113
Kerakoll Fugabella KK 83

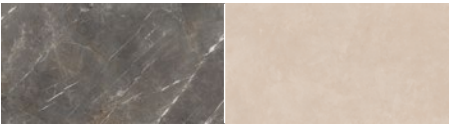


Wall:
Mapei Nero 120
Kerakoll Fugabella KK 72



AESTHETICA

VIS



COL
120x278 - 48"x110"

BN
120x120 - 48"x48"

Painting



NCS S 2005 - Y50R



NCS S 5005 - Y20R

Grout



Floor:
Mapei Sabbia 133
Kerakoll Fugabella KK 81

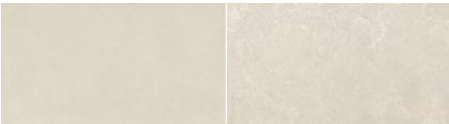


Wall:
Mapei Grigio Londra 119
Kerakoll Fugabella KK 10



VIS

LOIRA



A
120x278 - 48"x110"

B
120x120 - 48"x48"

Painting



NCSS 2005 - Y20R



NCS S 4005 - Y20R

Grout

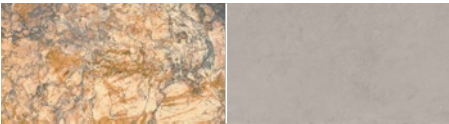


Floor and Wall:
Mapei Bianco Antico 123
Kerakoll Fugabella KK 109



AESTHETICA

MAXXI



AE
120x278 - 48"x110"

G
120x120 - 48"x48"

Painting



NCSS 6502 - Y



NCS S 4502 - Y

Grout



Floor:
Mapei Grigio Medio 112
Kerakoll Fugabella KK 68



Wall:
Mapei Grigio Londra 119
Kerakoll Fugabella KK 10

CHARMING



AESTHETICA



CAL
120x278 - 48"x110"
120x120 - 48"x48"

Painting



NCS S 3005 - Y20R



NCSS 6005 - Y20R

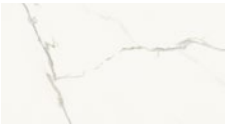
Grout



Floo and Wall:
Mapei Bianco Luna 103
Kerakoll Fugabella KK 4



AESTHETICA



EXT
120x278 - 48"x110"
120x120 - 48"x48"

Painting



NCS S 3005 - Y20R



NCS S 5005 - Y20R

Grout



Floo and Wall:
Mapei Bianco 100
Kerakoll Fugabella KK 2



AESTHETICA



PAO
60x120 - 24"x48"
120x120 - 48"x48"

Painting



NCS S 4005 - Y20R



NCS S 6502 - Y

Grout



Floor and Wall:
Mapei Bianco Luna 103
Kerakoll Fugabella KK 4

COLOREFUL



Composizioni audaci, cromatiche, pattern ed estetiche; una raccolta varia e fortemente caratterizzata che nel mix & match dei materiali ceramici valorizza fortemente le sale da bagno, con un occhio di riguardo alle ultime tendenze, per creare soluzioni d'interior uniche e fortemente personalizzate.

Audacious, chromatic compositions, patterns and aesthetics; a varied and highly characteristic collection which, in its mix and match of ceramic materials, strongly enhances the bathroom with an eye on the latest trends, to create unique and highly personalised interior design solutions.



STORIE DI BAGNI

Colorful



Top AE AGA6 278 LP
Wall MAJO6 BLU278 LP
Floor YKSG6 2012BS RM



STORIE DI BAGNI

Colorful



Wall AE ZEB6 278 LPM
Floor VIS6 120MG RM

STORIE DI BAGNI

Colorful



Abbinare al fondo delicato e neutro, una proposta giocata su un intreccio di forme geometriche o pattern, diventa il dettaglio che fa la differenza.

Combining a proposal built around a weave of geometrical shapes or patterns with the delicate, neutral background becomes the detail that makes all the difference.

Wall GOOP6 12
Floor LOIRA6 120A LPM





Wall AE PAO6 278 LP - VIS6 278VM RM
Floor VIS6 120TP RM





STORIE DI BAGNI

Colorful



Wall KIMONO6 12 - AE CAL6 12 LP
Floor GEA6 12AV RM



STORIE DI BAGNI

Colorful



Wall VIS6 278PH RM
Floor AE PAZ6 120 LPM

STORIE DI BAGNI

Colorful

Il colore può essere uno stimolo creativo importante, capace di guidare le scelte per la composizione della stanza, soprattutto per coloro che sono alla ricerca di un ambiente fatto su misura.

The colour can be an important creative stimulus, capable of guiding the choices for arranging the room, especially for those looking for a bespoke environment.



Wall MAJO6 VER278 LP - AE UNI6 278 LP
Floor DAMA6 2015HY RM



Washbasin AE UNI6 278 LP
Wall MAJO6 VER278 LP
Floor DAMA6 2015HY RM



STORIE DI BAGNI

Colorful



Wall TROPICALIA6 12
Floor VIS6 12MG RM



STORIE DI BAGNI

Colorful



Wall AE AZZ6 278 LP
Floor AE AZZ6 120 RM

STORIE
DI BAGNI
Colorful



Campiture di piccole nicchie con pattern speciali enfatizzano le pareti coinvolte che, assieme al groupage dei complementi di arredo scelti, conferiscono un accento estremamente personale alla sala da bagno.

Backgrounds of small niches with special patterns highlighting the walls involved that, together with the groupage of selected furnishing accessories, give the bathroom an extremely personal feel.

Wall XILEMA6 12 - AE UNI6 12 LP
Floor VIS6 12MG RM

STORIE
DI BAGNI
Colorful



Wall REGALE6 12
Floor AE PAO6 12 LP



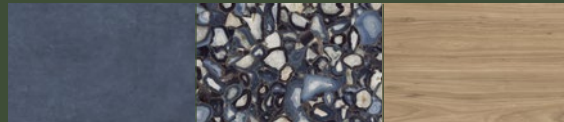
COLORFUL



MAJO

AESTHETICA

YAKISUGI



BLU
120x278 - 48"x110"

AGA
120x278 - 48"x110"

BS
20x120 - 8"x48"

Painting



NCS S 7020 - R90B



NCSS 4010 - Y10R

Grout



Floor:
Mapei Sabbia 133
Kerakoll Fugabella KK 92

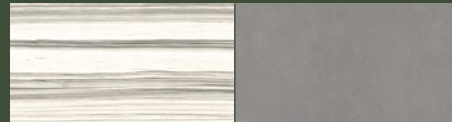


Wall:
Mapei Antracite 114
Kerakoll Fugabella KK 12



AESTHETICA

VIS



ZEB
120x278 - 48"x110"

MG
120x120 - 48"x48"

Painting



NCSS 2010 - Y50R



NCSS 3020 - Y40R

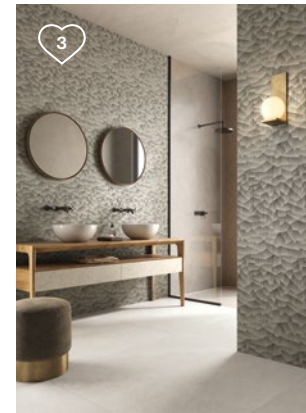
Grout



Floor:
Mapei Grigio Medio 112
Kerakoll Fugabella KK 8

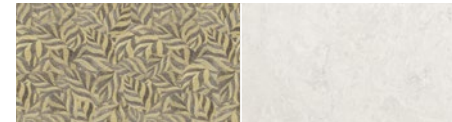


Wall:
Mapei Bianco Luna 103
Kerakoll Fugabella KK 4



GLAM

LOIRA



GLAM
60x120 - 24"x48"

A
120x120 - 48"x48"

Painting



NCSS 6005 - G80Y



NCSS 5005 - G20Y

Grout



Floor:
Mapei Bianco Luna 103
Kerakoll Fugabella KK 4



Wall:
Mapei Antracite 114
Kerakoll Fugabella KK 83



VIS

AESTHETICA

VIS



VM
120x278 - 48"x110"

PAO
120x278 - 48"x110"

TP
120x120 - 48"x48"

Painting



NCSS 3005 - G80Y



NCSS 5005 - G80Y

Grout



Floor:
Mapei Seta 134
Kerakoll Fugabella KK 157



Wall VM:
Mapei Antracite 114
Kerakoll Fugabella KK 71



Wall PAO:
Mapei Bianco Luna 103
Kerakoll Fugabella KK 4

COLORFUL



KIMONO AESTHETICA GEA



KIMONO 60x120 - 24"x48"
CAL 60x120 - 24"x48"
AV 60x120 - 24"x48"

Painting



NCS S 2010 - Y30R NCS S 6005 - Y20R

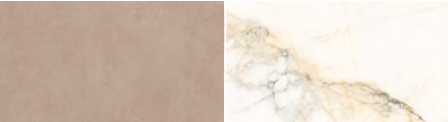
Grout



Floor GEA:
Mapei Bianco Luna 103
Kerakoll Fugabella KK 4
Wall Kimono:
Mapei Blu Acciaio 169
Kerakoll Fugabella KK 29
Wall Cal:
Mapei Bianco Luna 103
Kerakoll Fugabella KK 4



VIS AESTHETICA



PH 120x278 - 48"x110"
PAZ 120x120 - 48"x48"

Painting



NCS S 5020 - Y40R NCS S 6020 - G70Y

Grout



Floor:
Mapei Bianco Luna 103
Kerakoll Fugabella KK 76
Wall:
Mapei Sabbia 133
Kerakoll Fugabella KK 157



MAJO AESTHETICA DAMA



VER 120x278 - 48"x110"
UNI 120x278 - 48"x110"
HY 20x150 - 8"x59"

Painting



NCS S 4040 - Y20R NCS S 4005 - Y20R

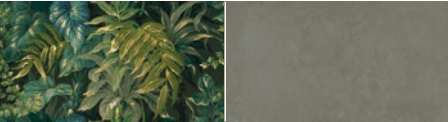
Grout



Floor:
Mapei 188 Biscotto
Kerakoll Fugabella KK 151
Wall:
Mapei Antracite 114
Kerakoll Fugabella KK 71



TROPICALIA VIS



TROPICALIA 60x120 - 24"x48"
MG 60x120 - 24"x48"

Painting



NCS S 7005 - Y20R NCS S 7010 - G30Y

Grout



Floor:
Mapei Grigio Cemento 113
Kerakoll Fugabella KK 69
Wall:
Mapei Antracite 114
Kerakoll Fugabella KK 71

COLORFUL



AESTHETICA



G
120x278 - 48"x110"
120x120 - 48"x48"

Painting



NCSS 4005 - Y20R



NCSS 6005 - Y20R

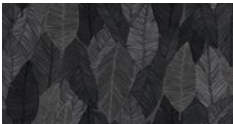
Grout



Floor and Wall:
Mapei Bianco Luna 103
Kerakoll Fugabella KK 4



XILEMA



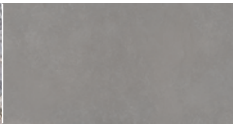
XILEMA
60x120 - 24"x48"

AESTHETICA



UNI
60x120 - 24"x48"

VIS



MG
60x120 - 24"x48"

Painting



NCS S 3020 - Y40R



NCSS 6502 - Y

Grout



Floor MG:
Mapei Grigio Cemento 113
Kerakoll Fugabella KK 69



Wall UNI:
Mapei Grigio Cemento 113
Kerakoll Fugabella KK 69



Wall XILEMA:
Mapei Nero 120
Kerakoll Fugabella KK 72



REGALE



REGALE
60x120 - 24"x48"

AESTHETICA



PAO
60x120 - 24"x48"

Painting



NCSS 4005 - Y20R



NCSS 6005 - Y20R

Grout



Floor:
Mapei Bianco Luna 103
Kerakoll Fugabella KK 4



Wall:
Mapei Biscotto 188
Kerakoll Fugabella KK 151



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